



For Immediate Release

EASi announces partnership with the ITB Group

Madison Heights, MI, USA, December 10, 2007 - EASi Engineering ("EASi") and the ITB Group ("ITB") join hands to establish a "win-win" partnership. EASi and ITB together will offer a wide range of services to the automotive market and also conduct seminars to facilitate exchange and development of ideas and innovations in automotive interiors and front end modules. ITB's competencies in manufacturing technology and business consulting together with EASi's engineering, design and CAE, create new value in the market.

Founded in 1981, EASi is a global engineering services firm with activity in US, UK, Germany, Japan and India. EASi is recognized for its contributions in technology, applications, process and material innovations. EASi has established Domain Knowledge Institute (DKI) with a focus on engineering knowledge management for acquisition and dissemination of industry specific knowledge.

"I strongly believe in ITB's potential to enhance value for our customers and to also help them better compete in today's global business environment" said Prakash (Krish) Krishnaswamy, president of EASi.

ITB is a global consulting company with technical and business expertise related to vehicle system integration, component design, materials, manufacturing processes and vehicle assembly. ITB conducts regular seminars worldwide for the automotive industry.

"EASi brings decades of global engineering expertise and business understanding of emerging markets such as India" said Mitra O'Malley, Managing Director of ITB group, "We believe that automotive OEMs as well as their suppliers will greatly benefit from the various activities we have planned with EASi."

About EASi

EASi Engineering, with a staff of more than 400 professionals worldwide, is one of the leading providers of integrated solutions for high value cost effective product engineering. EASi services several Fortune 500 customers including over 15 OEMs and 60 suppliers world-wide.

About ITB

Established in 1992, The ITB Group is dedicated to serving participants in the global automotive market. By combining strong technical and business skills, The ITB Group helps senior managers develop and implement strategies that provide sustainable long-term competitive advantages.

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