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For Immediate Release

EASi hosts EASiBrief seminar on “Trends in Automotive Engineering”

Bangalore, India – Jan 31, 2008 – EASi hosted an industry briefing on “Trends in Automotive Engineering” in New Delhi on Jan 11, 2008. This briefing addressed some of the key engineering challenges associated with meeting not only the increasingly demanding performance expectations from OEMs, but also the progressively stringent mandated safety regulations. Leading industry experts from US, Europe and India covered advances in Simulation technology, Safety regulations, Materials and Best practices. The seminar was attended by representatives from various OEMs, suppliers, automotive services industry and media.

Dr. Joseph Kianianthra – from the US Department of Transportation (NHTSA), Dr. Sam Saltiel – Chief Communications Officer at Beta CAE Systems and Nick Vitale – Automotive Interiors manager at EASi were among the distinguished international speakers to grace this event.

“EASi wants to be the thought leader in the evolving Indian as well as the global automotive industry” says Vasantha Sural, VP of Domain Knowledge Institute at EASi, “EASiBrief seminars are a great forum to facilitate the acquisition and dissemination of knowledge and new ideas in this complex and rapidly changing industry.”

EASiBrief is a branded seminar series organized by EASi's Domain Knowledge Institute. EASiBrief provides 3 to 4 updates in a year, covering a wide range of topics including significant industry knowledge and latest trends in technology and software.



About EASi

Founded in 1981, EASi is a global engineering firm that services the US, UK, Germany, Japan and India markets. We are a trusted global engineering partner to our customers. We enable our customers realize varied benefits of globalization using our global engineering expertise, best-in-class recruiting capabilities and knowledge management framework.

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