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**For Immediate Release**

## **EASi & NeST announce strategic partnership**

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*Madison Heights, Michigan USA – May 1<sup>st</sup>, 2009:* EASi ([www.easi.com](http://www.easi.com)), a leader in Vehicle Product Engineering, has partnered with NeST ([www.nestsoftware.com](http://www.nestsoftware.com)), a premier provider of electronics hardware and software services to develop integrated solutions for the Automobile industry. EASi and NeST will jointly offer value-added solutions in Active Safety, Telematics, Infotainment and Navigation systems.

This long term partnership is a vision to integrate state-of-the-art mechanical, electrical/electronics systems through strong domain knowledge.

“New developments in automotive engineering require true synergy between mechanical systems, electronics and control systems. Through this strategic partnership with NeST we will strive to provide innovative solutions to our customers” said EASi’s president, Prakash “Krish” Krishnaswamy.

“Our partnership with EASi will leverage our core strengths of Embedded Engineering services coupled with our value added Electronics Manufacturing Services. EASi’s strengths in Mechanical systems design and simulation in combination with our expertise in Software and Electronics will help us to deliver optimized, high quality product solutions to the automotive industry”, said NeST’s Vice Chairman and Managing Director, Mr. N. Jehangir.

### **About EASi**

Founded in 1981, EASi is a global engineering firm that services the US, Europe, Japan, China and India markets. EASi is a trusted engineering partner to leading car manufacturers across the globe. EASi’s service offerings cover all key areas of body, exterior, interior and safety systems. For more information visit <http://www.easi.com> or send an email to [info@easi.com](mailto:info@easi.com).

### **About NeST**

NeST Software (Network Systems & Technologies (P) Ltd), is a technology company which offers customized software and hardware development services for engineering applications and product development services for customers worldwide. NeST Software, is the Software division of SFO Technologies and is part of the NeST Group of companies ([www.nestgroup.net](http://www.nestgroup.net)). With some of the world’s leading corporations as customers; NeST has business operations in the United States, Canada, India, Japan, Germany, Sweden UK, UAE, Qatar & Australia. For more information, visit <http://www.nestsoftware.com> or email to [software.info@nestgroup.net](mailto:software.info@nestgroup.net)