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EASi Exhibiting at 2010 Beijing International Automotive Exhibition (Auto China 2010)



Madison Heights, MI, USA – April 05, 2010: EASi is exhibiting at **2010 Beijing International Automotive Exhibition (Auto China 2010)**, <http://www.china-autoshow.com/2010bjx/En/>, which will be held in Beijing China International Exhibition Center from April 25 to May 2, 2010, in **booth number BA 18**. This event provides an opportunity for Chinese and international automotive industry professionals to learn more about current automotive technologies, products, and services available for the Chinese automotive market and abroad.

During this event, EASi will showcase its expertise, technology and know-how that can help car companies engineer their vehicles cost-effectively for the US market. Highlights include EASi-lean Product Development process, expertise in meeting regulatory requirements, cost management and operational efficiencies.

We look forward to seeing you in our booth, BA 18, where we will demonstrate how we can support your design and analysis needs.

To schedule a meeting with our executive management team please write to info@easi.com

About EASi

Founded in 1981, EASi is an established global engineering firm that services the US, China, UK, Germany, Japan and India markets. We are a trusted engineering partner that brings engineering expertise and cutting edge technology to support the product needs of our clients. For more information visit <http://www.easi.com> or send an email to info@easi.com.

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